

Return *to the* Grand Hacienda

MEXICO'S PUERTO LOS CABOS blends rich history with modern luxury

The great haciendas of Mexico — built over a period of about 400 years — were constructed using the technology and materials of the region, giving rise to a wide variety of architectural styles. All over Mexico and here at the new marina resort of Puerto Los Cabos, a strong movement is afoot to revive the legacy of the Grand Hacienda, bringing to life the eloquence and virtuosity of a magnificent era. One only needs to energize the imagination to discover the joy of living in this lavish environment.



Mexico is a land of abundance with uncountable varieties of fruits, vegetables and grains spilling from its mythical horn. Architecturally, one of Mexico's greatest treasures is the Hacienda and its elegant design style, a rich hybrid blending Spanish and Mexican traditions. Once formidable, the Hacienda system of production is now obsolete, yet the traditions spanned centuries ago recall us to an era of glory, opulence and time-proven beauty.

Until the early 1970's the secrets of Baja Sur were known to only the heartiest of travelers. Due to it's relative isolation, the Sea of Cortés has not been completely exploited and remains one of the world's most unique marine environments. It is considered to be the biologically richest body of water on earth, supporting over 800 marine species. Formed millions of years ago in what is today the Baja Peninsula, a piece of the mainland slid westward along the San Andreas fault, creating a Sea stretching 1,125 km north to south, with the shallower northern waters giving way to deeper nutrient rich zones near the resorts of Loreto and La Paz.

The southernmost region of Baja California Sur known as Los Cabos has undergone a dramatic facelift in just a few short years. Beginning in the early 80's, a booming, high-end tourist trade is underway with million dollar getaway homes and some of the world's priciest luxury hotels. Today Los Cabos offers everything from posh five-star resorts and intimate Bed and Breakfasts, to world-class fishing, diving, golf and exquisite cuisine. As a result, the region is attracting many of the world's most pampered travelers seeking leisure, luxury and romance. Contrary to the fast-paced life found in Cabo San Lucas, the more traditional and serene town of San José del Cabo offers quaint restaurants, unique shopping opportunities for Mexican art and handcrafts and a splendid downtown punctuated by traditional architecture and the Mission of San José del Cabo.



Just minutes north of the downtown area, a grand vision is underway. The new Puerto Los Cabos Marina Resort complex will encompass nearly 2,000 acres with 3.2 miles of beach and will soon become the heartbeat of the San José community. The developers spent years carefully designing a master plan that integrates a vibrant waterfront resort within the existing community and includes a state-of-the-art marina, over 1,000 luxury home sites, two 18-hole championship golf courses, a museum, mission, ecological park and an authentic town plaza. The new marina, expected to open in Fall 2005, will provide first-class reception and full-service facilities to private yachts of all sizes and dockage to accommodate over 500 boats.

Puerto Los Cabos offers a wide range of activities to please every palate, offering a healthy lifestyle in an unspoiled environment. The surrounding area is a vast playground encompassing the jagged peaks of the Sierra La Laguna mountain range and the Pacific Ocean where it meets the warm, azure waters of the Sea of Cortés. Water-related activities include scuba diving, snorkeling, sportfishing, kayaking, sailing and beachcombing on the long expanses of white sand beach. Land-based activities include golf, tennis, horseback riding at the equestrian center, ecological tours to the blue palm canyons and the hidden oasis, mountain biking, cultural and historical tours to the mission and eco-treks to the nearby Arroyo San José estuary.

“expansive home sites up to 38,000 square feet offer spectacular views in the exclusive gated community”



For the fortunate few that will enjoy ownership in the luxurious Club de Fundadores, a lavish lifestyle awaits. As a distinguished member in this exclusive club, you'll enjoy a rich portfolio of privileges including Yacht Club, Beach Club and Golf Club memberships. In addition to sprawling residential homesites with spectacular ocean views, the new master-planned community integrates cultural and eco-touristic activities, complete with a waterfront plaza where local fishermen and farmers sell fresh seafood, fruits and vegetables. After sunset, the marina transforms into a vibrant nightlife where you can dance to the rhythmic sounds of traditional Latin music, dine at fabulous restaurants or just quietly stroll the malecon browsing through the art galleries and craft shops.

The Sea of Cortés, once called the "Bermejo" or "Crimson" Sea by Spanish explorer Hernan Cortés, displays the vibrant color that for centuries has become the central expression of Mexican life, bringing happiness into their homes. Long ago, the Aztecs decorated buildings in bright color to attract the attention of their gods. It is here the picturesque colonial town of San José del Cabo blends with the Cape's dazzling white sand beaches to stimulate an inspired use of color that permeates every corner of Mexico's playful, south-of-the-border lifestyle. At Puerto Los Cabos, you'll be free to boldly introduce color into your own life and those around you.

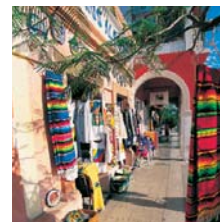
“puerto los cabos is where the elegance and sophistication of old Mexico mixes with the sights and sounds of a vibrant waterfront plaza.”

In early April 2004, construction of the Puerto Los Cabos marina began. As the champagne poured forth, the principals and staff celebrated the beginning of Mexico's newest luxury marina resort complex. Nearby, the fleet of bulldozers, motor scrapers, excavators and dump trucks began the monumental task of carving out the marina.



According to managing partner Jorge Buch, “A resort of this magnitude must be managed very carefully and responsibly for it to succeed. We are building much more than just a marina – we are building an entire resort community unlike that found anywhere else in Mexico. The original start date for the Marina was delayed to ensure that all the environmental issues were completely satisfied and the residents of La Playita were 100% behind our vision. Today, we are proud to announce the beginning of our long-awaited dream to build a luxurious master-planned resort community that will benefit all that live here and those lucky individuals who will soon call Puerto Los Cabos their home.”

The new marina will provide slips for 535 boats ranging in size from 30 feet up to 240-foot mega yachts, a dockside marketplace, fine restaurants and shops, the sportfishing fleet of La Playita and complete yacht services. In addition to the marina complex, Puerto Los Cabos will offer two 18-hole Championship golf courses, with the first course designed by Greg Norman, an eco-cultural park, a museum and a mission, several beach resort hotels and a residence club with unmatched amenities. Sports fields are now under construction for the residents of La Playita, which will include soccer, baseball and many other amenities. Home sites in both the Fundadores and La Noria sub-divisions are now available for sale. Above all, the developers are promising to create a community that puts a high priority on a healthy lifestyle in which the entire family can create a lifetime of pleasurable memories and enjoy the culture and traditions of Mexico.



For more information on Puerto Los Cabos or to take a tour of the property, call Ron Hyswick, Resort Sales Director or Sales Associates Natalia, Peter and David at 011-52 (624) 146-9656 / 59 or visit their website at www.puertoloscabos.com